



OMNI ASSURED CERTIFICATION INTERNATIONAL

Quality Auditing Standards

Brand Guidance Document

Version 5

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Our Brand

- OMNi Assured Certification International Ltd. brand is determined by 3 principals:
 1. Integrity – doing what is right and professional even when not one person is looking.
 2. Independence – acting without bias or persuasion enabling us to perform correctly, free from corporate groups and influencers.
 3. Truth – fair representation of the facts with the opportunity for learning through discussion and understanding.
- Our Name – OMNi comes from the Latin for “All” meaning the we are for all to share in and be a part of, no prejudice, no discrimination.
- Our Logo – The spherical “O” of OMNi represents the globe. The arrow shooting around the “O” represents the global growth, reach and acceptance of our products and services. The star above the “i” represents the standards we deliver as well as our place in Europe.
- Our Tagline “Quality Auditing Standards” determines our focus on Quality, our activities as Auditing, and our products as Standards.

Our Logo



Our Brand Colours

- The Blue Sphere/Lettering:
 - Blue represents the global appeal and stability of our internationally recognised products.
 - Hex Code – #0038A8
- The Red Arrow
 - Red symbolises the energy of progress and continual improvement through our standards and the growth of our brand.
 - Hex Code – #D81E05
- The Gold Star
 - Gold represents our top-class service and optimism for future achievements and recognition.
 - Hex Code – #FCD116

Our Marks



Management Systems



Our Marks

→

Product Certification



Our Marks

Product Certification



Our Marks



Management Systems



Our Marks

Product Certification



NOTE – These Accreditation Marks are examples only and are not for reproduction purposes, customers will obtain their Accreditation Mark(s) with their Certificate(s).

Our Use of Marks Table

Means of Displaying Logo	Advertising Logo (OMNi Logo only)
On Advertising Literature	✓
On Brochures or Catalogues	✓
On Website	✓
On Business Cards	✓
On Letterhead or Envelopes	✓
On Flags or Banners	✓
On Billboards	✓
On Advertising Displays	✓
On Commercial Vehicles	✓
On Product or Packaging	x
On Reports or Certificates	✓

Our Certificates

See below example certificates for Product, Management Systems and Unaccredited Certifications.



EC Certificate of Conformity
 Certifying that the Factory Production Control of
*****EXAMPLE CLIENT LIMITED*****
 of
*****ADDRESS LINE 1, ADDRESS LINE 2, TOWN/CITY, COUNTY, POSTCODE*****
 For the provision of
*****FABRICATION OF STRUCTURAL STEEL COMPONENTS UP TO EXECUTION CLASS 0*****

Has been audited and found compliant with the Construction Products Regulation or CPR via the harmonised standard
EN 1090-1:2009+A1:2011

This certificate attests that all provisions concerning the assessment and verification of the Factory Production Control described in Annex ZA of EN 1090-1 were applied. Declaration Method - As applicable, 1, 2, 3a and 3b of table A1 of EN 1090-1

Notified Body **NB 2819**
 Certificate Number **OMNI-00000-FPC**
 Registration Date **DD/MM/YYYY**
 Issue Date **DD/MM/YYYY**
 Expiry Date **DD/MM/YYYY**

Signed: *Orla O'Kennedy*




Signed on behalf of OMNI Assured Certification International Ltd.
 This certificate remains the property of OMNI Assured Certification International Ltd. and shall be returned immediately upon request. OMNI Certification's procedure for complaints, disputes and appeals can be made available on request.
 OMNI Assured Certification International Ltd.
 40 Pearse Street, Nenagh, Co. Tipperary, Ireland.



EC Certificate of Conformity
 Certifying that the Factory Production Control of
*****EXAMPLE CLIENT LIMITED*****
 of
*****ADDRESS LINE 1, ADDRESS LINE 2, TOWN/CITY, COUNTY, POSTCODE*****
 for
COMPREHENSIVE QUALITY REQUIREMENTS FOR FUSION WELDING OF METALIC MATERIALS
 Structural Steel products according with EN1090-2:2018, EXC 2

Has been audited and found compliant in accordance with the requirements of the International Standard
EN ISO 3834-2:2005

Certificate Number **OMNI-00000-3834**
 Registration Date **DD/MM/YYYY**
 Issue Date **DD/MM/YYYY**
 Expiry Date **DD/MM/YYYY**

Signed: *Orla O'Kennedy*




Signed on behalf of OMNI Assured Certification International Ltd.
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 OMNI Assured Certification International Ltd.
 40 Pearse Street, Nenagh, Co. Tipperary, Ireland.



Certificate Schedule
 Extent of Validity in Reference to Certificate Number
OMNI-00000-3834
 Product Standard(s)
EN ISO 3834-2:2005
 Alternative Standard(s)

AS PER ISO3834-5 & ISO14731 FOR RWC OBLIGATION
 (DETAIL FROM 3834-5 TABLES)

Responsible Welding Coordinator(s)		
Name	Qualification	Job function and level***
CLIENT NAME	Visual Welding Inspector	Welding Coordinator - Level 0
Product(s) of the Manufacturer: Structural steel components & steel structures up to & including EXC () as per EN 1090-2		
Welding Processes - ISO 4063	Parent Material Groups - ISO / TR 15108	
EN 5555	1.1 & 1.2, 2005/10/01	

Signed: *Orla O'Kennedy*



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 OMNI Assured Certification International Ltd.
 40 Pearse Street, Nenagh, Co. Tipperary, Ireland.

Our Certificates

See below example certificates for Product, Management Systems and Unaccredited Certifications.



NOTE – Certificates are only valid with the OMNi seal located in the top right corner, within expiry dates and in compliance with annual audit requirements.

Our Regulations of Logo Use

Please now find below our terms and conditions governing the use of certificates, logos and other branding.

Please read these and feel free to contact our Head Office should you require any further clarification.

1. Scope

- a) This document provides details and requirements for the use of OMNi Assured Certification International Ltd. logo's and Accreditation Marks and relates to certification for all accredited standards.
- b) Terms:
 - i. 'Logo' – means OMNi mark of conformity Logo
 - ii. 'Mark' – means Accreditation Mark
- c) All Logos & Marks shown in this document are for examples only and not for reproduction purposes

2. Scope of Use

- a) Only organisations that are fully certified by OMNi are permitted to use or reference the Logo and/or the combined Logo and Mark.
- b) Organisations may only display relevant Logos for standards that they have been audited against and verified as fully compliant with.
- c) The Logo remains the property of OMNi and Organisations are only permitted to use this during a period of certification with OMNi.

Regulations Governing Use of Marks of Accreditation

3. Reproduction & Display of the Logo & Mark

- a) Organisations may only reproduce the Logos and combined Logo and Mark that have been issued to them directly from OMNi.
- b) Organisations are not permitted to reproduce Logos that they receive from any other sources without the direct permission in writing from OMNi.
- c) Organisations must not alter the appearance of the Logo or Mark in any way.
- d) Enlargement or reduction in the size of the Logo & Mark is permissible in accordance with the guidelines on size but this must be done in the scale of its entirety.
- e) All logos and symbols must be used in their entirety and not altered, cropped or detracted from in any way.
- f) Organisations must display their own certificate number that relates to that particular Logo.
- g) OMNi's Notified Body No. 2819 must be presented with declarations of performance.
- h) Logos and Marks that are reproduced electronically are to be reproduced so that infilling doesn't occur; and, degradation and/or distortion of the graphic is avoided.
- i) Logos can be used in isolation but the Mark can only be used when combined with the Logo. Contact OMNi Head Office direct to request the correct Logo.
- j) Any advertising or press release relating to the organisation's registration must state that they are registered by "OMNi Assured Certification International Ltd."

Regulations Governing Use of Marks of Accreditation

4. Size and Colour

- a) The Logos and Marks may be reproduced in black and white or the full colour scheme (details of the correct colour details for the Marks can be found on the relevant Accreditors website).
- b) Alternatively, the Logos and Marks may be printed or displayed in a single colour which is the predominant ink colour of the document or in the case of a pre-printed letterhead the predominant colour of the letterhead.
- c) The size and scale of the Logo and Mark must be reduced in direct proportion to the sample provided. The combined Logo and Mark shall normally have a minimum height (excluding the accreditation number) of 20mm total. In exceptional circumstances, which are usually dictated by reason of space (i.e. Business cards) the combined Logo & Mark may be produced at reduced height but at all times the Logo and Mark must be clearly legible with no infilling and reproduced to the original scale/aspect ratios.
- d) When the Logo and Mark is printed on an unfolded portion of stationary sized no greater than A4, it shall be displayed in a size no larger than 30mm high. On larger portions of unfolded stationary, the size may be proportionately increased.

Regulations Governing Use of Marks of Accreditation

5. Restrictions of the use

The organisation shall:

- a) Not use the Mark in isolation at any time.
- b) Not display the Mark without the unique OMNi Certification Body or Notified Body or the Logo without their own corresponding unique certificate number.
- c) Not make any misleading statements or use the Logos in any way that maybe interpreted in a misleading manner regarding its certification.
- d) Not imply that the certification applies to activities outside of the scope of certification as stated on the certificate.
- e) Not use the Logo or Mark directly onto products, their packaging or associated documentation or certificates including Calibration Certificates and/or Test Reports or in any way that implies the product is certified (unless the goods or products have been manufactured under an accredited product conformity scheme).
- f) Not display the Mark on any vehicles except in publicity material as part of a larger advertisement. (the Logo on its own is permitted to be used on vehicles in accordance with the terms of use).
- g) Not use its certification in a way that would bring OMNi into disrepute.

Regulations Governing Use of Marks of Accreditation

6. Reduction of Scope

Organisations shall immediately:

- a) Amend all advertising matter when the scope of certification has been reduced and ensure that only the areas of the scope permitted on the certificate are implied as certified.

7. Monitoring of the Use

- a) During each audit visit the Auditor will check that your organisation is conforming to the correct use of all Logos and Marks.
- b) If any misuses of the Logos or Marks are identified, these will be raised as non-conformities and the organisation will be required to evidence corrective action at an agreed timescale. This may result in additional visits at additional cost to the organisation.
- c) In extreme cases of misuse, certificates may be suspended or withdrawn immediately. In cases of continued misuse legal action may be taken by OMNi.
- d) Any complaints of misuse from another party received outside of the organisations visit cycle will be fully investigated by OMNi and your Organisation will be informed of any finding and any actions that need to be taken and timeframes that they need to respond in. This may also result in withdrawal or suspension of your organisation's certificate or Legal action.

Regulations Governing Use of Marks of Accreditation

8. Withdrawal and Suspension of Certification

Organisations shall immediately:

- a) Discontinue the use of all advertising matter and/or stationary that contains any Logos or Marks that make reference or imply a certified status.
- b) Organisations that voluntarily withdraw themselves from certification with OMNi are required to immediately withdraw any reference to OMNi and remove any Logos and Marks that in any way imply that OMNi is maintaining the organisation's certification.

9. Statements on Product Packaging or Accompanying Information

Organisations including information relating to their certification on product packaging or in associated information shall:

- a) Include the identification (e.g. brand or name) of the certified client
- b) Include the type of certification (e.g. Quality, etc.) and the applicable standard (ISO 9001:2015, etc.)
- c) Include the certification Body issuing the certificate (e.g. OMNi Assured Certification International Ltd.)
- d) Include either the full scope of the certification and/or any specific areas excluded from the scope of certification
- e) In no way imply that the product, process or service is directly certified against the aforementioned standards

NOTE: Product packaging is considered as that which can be removed without the product disintegrating or being damaged. Accompanying information is considered as separately available or easily detachable. Type labels or identification plates are considered as part of the product.

END OF DOCUMENT